

BIG DEAL SUMMIT SPONSORSHIP BROCHURE



WHAT IS THE BIG DEAL SUMMIT?

It's a three-day event where hundreds of people all over the US learn about multifamily and hotel investing. We are holding the event on **June 19-21, 2024**.

WHY BECOME A SPONSOR?

Get your brand, product, or service in front of hundreds of high-net-worth individuals and commercial real estate investors. Platinum sponsors also get exposure to our 100,000+ social media followers.

PROFILES OF THE ATTENDEES

We expect at least 100 people to attend, but we project as many as 350 people will attend the event. Many of the attendees will be from Tampa, Florida, which will be the focus of our geo-targeted advertising campaigns.

- › Between 14% to 25% of the attendees have a networth of \$1M or more; or a household income of at least \$300K/year
- › 30% to 50% of the attendees have a household income of \$100K/yr to \$200K/yr
- › 60 people who are in attendance have paid as much as \$25,000 to be there (this event is part of a coaching program on commercial real estate)



SPONSORSHIP TIERS

Tier & Pricing	Booth	Directory of Attendees	Mention/ Shoutouts	Spot on Attendee Workbook	Speaking opportunity
Silver - \$5,000	Yes	None	None	None	None
Gold - \$10,000	Yes	Email addresses ONLY	Will be mentioned on stage (1 time over 3 days)	Yes	None
Platinum - \$20,000 (limited to only 3 sponsors)	Yes	Email addresses & phone numbers	Will be mentioned on stage (3 times over 3 days) Will be mentioned in our organic marketing: 100,000+ followers Will be mentioned in our email marketing: 30,000+ list	Yes	Yes

Who Are We?

Mike Ealy - a prominent apartment & hotel investor, is one of the key speakers and the organizer of this event. He has 100,000+ followers on social media and hundreds of high-end coaching clients who paid him as much as \$25,000 to be in this event. For more information,

Check Our Website bigdealmike.com